

# The Art of English Conversations in a Business Environment

Aren't there times when you wish you'd known what to say in a certain situation, when talking with work colleagues, international business clients or your boss?

Aren't there times when you failed to read the dynamics of an interaction with near-disastrous results?

Aren't there times when, during a meeting, you wish that you had had the language tools to express yourself clearly, positively and confidently?

If you found yourself answering "yes" to any of these questions, then you have enrolled in the right course!

**Don't fret, never fear, 'cos Doctor G is here!**

**Business English is merely the specific prescriptive use of language tools in a particular setting.**

It follows that the purpose of this course is to continue the facilitation of your growth as a businessperson who is skilled in the ways of using "Business English".

Institutes of higher learning typically look to the past, or the extant-never more so than in literature courses-where textbooks are recycled year after year. Professors become robots of instruction no less than their students who become robots of assimilation-unless there are opportunities for lively, vivid, contested oral interaction.

**Information Retrieval is a Key**

Having said this, there is nothing wrong with learning about the past (it is richly satisfying and may be a personal journey if you are learning about your "roots"), but it becomes more powerful and applicable to your life, if you can extrapolate these lessons to solve the problems of your future.

Although survival in the business environment often depends on maintaining the status quo, tools of creativity, foresight, imagination and lateral thinking can also be valued.

Active Oral Training accordingly brings out all these tools that help you create a viable future for yourself.

**You learn to discuss, debate, demur, and disagree in ways that foster respect, resilience when under criticism, reliance on self, and resolution of difficult problems by using good communication tools and techniques.**

**You learn to not use aggressive, angry, “anti” or alienating behaviors-whether overt or covert (overt does the most self-damage to your psyche and general well-being...so let it all hang out...in constructive ways).**

In the process, you cannot help but rediscover that you are a creative person in so many ways. Now your internal voice may be telling you that this is so much “b.s.” for you personally, because you feel that you are not a creative person.

This statement is incorrect...everyone is creative, has imagination, a sense of fantasy, a spirit of inquiry and sense of wonder about life, the universe and everything-but you may have forgotten it, or left it somewhere when you were growing up, or you are no longer in touch with it.

As a free child, you had it, but then you became a reactive child; a child who adapted to the onerous demands placed on you by family, school and society...and you forgot...forgot your true self.

Isn't it time you rediscovered it again? How do you do this?

Well, you have to be a bit of a rebel...and most of us have forgotten how to rebel!

**My plea to you tonight, from now on, is to rediscover your free, responsible child, your spontaneous free nature, your independent self and your creative self-through the medium and tools of another language as applied to the business environment.**

**Anticipation is another Key**

Our Business English course will allow you plenty of opportunities to explore ways of communicating artfully, openly, creatively, and confidently-in English! Being a rebel is valued in this course!

And perhaps you will learn something about business along the way-I know that I will!

**In line with this spirit, the course content and direction will be structured around student needs and requests, as defined at the first class.**

**BE THE REBEL YOU LONG TO BE!**